

Maximizer CRM Live System Requirements

Maximizer CRM 11 Live Features:

- Account and contact management
- Time management
- Task management and automation
- Sales force automation
- Sales forecasting
- Marketing automation
- Email marketing
- Customer service management
- Microsoft® Office® integration – Outlook® and Word®
- Business Intelligence
- Access options: web, smartphones & tablets

In today's competitive marketplace, businesses require technology that is flexible enough to meet their changing needs, while adding value in a cost-effective manner. Cloud-based offerings do just that by delivering feature-rich business tools to users while removing the need to manage and maintain complex hardware infrastructure and an in-house IT team and support systems.

Using your web browser, Maximizer CRM Live is a powerful business productivity solution that is easy to deploy, use and maintain. Powered by Microsoft® Windows Azure™, Maximizer CRM Live is built on a scalable, load balanced platform, with a 99.59% uptime guarantee. There are no unique server requirements for using Maximizer CRM Live; rather customers pay a monthly fee for each unique user accessing Maximizer CRM Live.

The workstation requirements and supported mobile browsers are listed below. Please refer to Maximizer Software's website at www.max.co.uk for updated information.

Maximizer CRM Live System Requirements

	Server
Minimum Processor Speed	1.6 GHz (minimum) 2.0 GHz or faster processor
Available RAM	1 GB (minimum) 2 GB (recommended) or more
Internet Access	256 Kb/s (minimum) 512 kb/s and higher (recommend)
Screen resolution	1024 x 768 (minimum)
Internet browser	Microsoft Internet Explorer 8.0 or 9.0 ⁱ Mozilla Firefox ⁱⁱ 3.5 or 3.6.x
Software on the server where Maximizer components for Microsoft IIS are installed	Microsoft Internet Information Server 6.0 (Windows Server 2003), 7.0 (Windows Server 2008), 7.5 (Windows Server 2008 R2)

ⁱ Internet Explorer 9.0 compatibility mode must be enabled

ⁱⁱ Microsoft Word Integration is not supported

About Maximizer Software

Maximizer Software delivers Customer Relationship Management (CRM) software and professional services to meet the needs, budgets and access requirements of entrepreneurs, small and medium businesses and divisions of large enterprises.

Simple, easy to use and affordable, Maximizer® CRM enables companies to mobilise their workforces through all-access Web, Mobile and Desktop delivery methods.

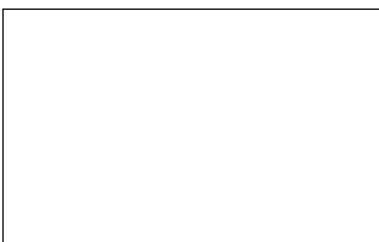
Easily configurable for organisations in any industry, Maximizer CRM optimises sales processes, enhances marketing initiatives, and, improves customer service to ultimately boost productivity and revenue.

Headquartered in Canada, with worldwide offices and business partners, Maximizer Software has sold over one million licenses to more than 120,000 customers since 1987.

Technology Partners



Certified Solution Provider



Maximizer CRM Live Mobile System Requirements

	Supported Mobile Browsers
Internet Access with Wireless Browser	Pocket Internet Explorer BlackBerry® Web Browser ⁱⁱⁱ Opera for Mobile Palm™ Web Pro nweb™ Mobile Internet Browser Safari Android™'s web browser Nokia®'s web browser

ⁱⁱⁱ In order to take full advantage of all of the features within the Maximizer CRM Live Mobile using a RIM BlackBerry device, you must use the latest version of the RIM BlackBerry web browser. Non-RIM BlackBerry browsers will work but with possible limited functionality.

Why Maximizer CRM 11?

1. **Simple & Quick** to deploy, learn, use and maintain
2. **Access Options** through web, desktop and mobile smartphones & tablets
3. **Value**. Best Value for a full-featured CRM, low total cost of ownership
4. **Expertise**. More than 20 years as a pioneer and leader in CRM.
5. **Choice & Flexibility** to migrate between the cloud and on-premise.

Maximizer CRM helps small and medium-sized businesses maximise sales, customer satisfaction and profitability through increased business productivity and optimisation of limited resources

Visit www.max.co.uk for:

- Information based on your role: sales, marketing, service, executive, IT
- Information on CRM and Contact Management
- An overview of features and technology
- Online demos and free trial software
- White papers and webinars on CRM best practices

Maximizer Software
Simply Successful CRM™

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